

RATES AND MULTIPLE PUBLICATION DISCOUNT

| Advertisement Type | 1 Publication | 2 Publications (10% Discount) | 3 Publications (15% Discount) | 4 Publications (25% Discount) |
|---------------------------|----------------------------|--|--|--|
| Full-page | \$1,200.00 | \$2,160.00 | \$3,060.00 | \$3,600.00 |
| Half-page | \$720.00 | \$1,296.00 | \$1,836.00 | \$2,160.00 |
| Third-page | \$600.00 | \$1,080.00 | \$1,530.00 | \$1,800.00 |
| Quarter-page | \$480.00 | \$864.00 | \$1,224.00 | \$1,440.00 |
| Employment | \$48.00 per column-inch | | | |

OTHER DISCOUNTS

General Sponsor Discount.

General Sponsors of the Real Property, Probate & Trust Law Section of The Florida Bar (the "Section") will receive a fifty percent (50%) discount on its total *ACTIONLINE* advertisement costs.

Friends of the Section Discount.

Friends of the Section will receive a forty percent (40%) discount on its total *ACTIONLINE* advertisement costs.

Committee Sponsor Discount.

Sponsors of a Committee within the Section will receive a thirty percent (30%) discount on its total *ACTIONLINE* advertisement costs.

Early Payment Discount.

Any entity that agrees to pay its total *ACTIONLINE* advertisement costs upon execution of the Agreement will receive a five percent (5%) discount on its total *ACTIONLINE* advertisement costs.

Please note that these rates and discounts are subject to change at any time and rates and discounts are only guaranteed to the extent an advertiser has executed our standard contract for advertising in *ACTIONLINE*.