

This seminar will provide both trust & estate and real property lawyers the latest tools to use technology effectively and ethically to maximize their practices - including safely accessing cloud technology to generate and store confidential client documentation, the ethical use of social media in your practice, and the latest apps, programs and websites to make your life easier. This course provides attendees two (painless) ethics credit hours, and some great resources for your practice.

8:00 a.m. – 8:30 a.m. **Registration**

8:30 a.m. – 9:20 a.m. **Staying Safe in the Cloud: Ethics and Security Issues** *Jerry R. Sullenberger, Tallahassee*

9:20 a.m. – 10:10 a.m. **The How To's (and the How Not To's) Engage in Social Media** *Mac R. McCoy, Tampa*

10:10 a.m. – 10:30 a.m. Break – Please visit our Exhibitors

10:30 a.m. – 11:20 a.m. Tools of the Trade – Apps, Websites, and Programs to Make Your Practice Easier Jackie Michel, Winter Park

REAL PROPERTY, PROBATE AND TRUST LAW SECTION

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(Max. Credit: 3.0 hours)

General: 3.0 hours Ethics: 2.0 hours

Seminar credit may be applied to satisfy CLER / Certification requirements in the amounts specified above, not to exceed the maximum credit. See the CLE link at www.floridabar.org for more information.

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